



# 2010 CoBank Pacific West Customer Meeting

## Agenda

### Tuesday, March 9

- 1:30 p.m. **Welcome and Overview**  
Robert B. Engel, President and Chief Executive Officer, CoBank
- 2:00 p.m. **Economic Outlook**  
Dr. Marci Rossell, former chief economist, CNBC
- 3:00 p.m. **Board Remarks and Customer Q&A**
- 4:00 p.m. Adjourn
- 6:00 p.m. Customer appreciation reception and dinner hosted by CoBank directors

### Wednesday, March 10

- 8:00 a.m. Breakfast
- 9:00 a.m. **Leadership in a Wired World**  
Terry Jones, founder of Travelocity.com
- 10:00 a.m. Break
- 10:30 a.m. **Driving America's Business Agenda**  
Carlos Gutierrez, Former CEO and Chairman, Kellogg Company;  
former Secretary, U.S. Department of Commerce
- 11:30 a.m. Meeting adjourns